

Ovations Rain on World Premiere of TIFF 2019 Opener *Parking*

The world premiere of Tudor Giurgiu's most recent feature ***Parking*** opened the 18th edition of the **Transilvania International Film Festival** on Friday night. Organizers and audiences lost the bet against the weather forecast, so they had to withdraw from the Open Air screening into cinema theaters, where applause was the only thing that rained on the film.

The most important news of the night was the launch of the **TIFF Unlimited** platform starting with June 6. In Giurgiu's words, the future of TIFF "must be a mix of traditional and digital, between cinema screenings and streaming done right." And so, in the year it is finally coming of age, TIFF enters the VoD era. Conceived as an extension of TIFF after the end of this edition, the platform will allow subscribers to view films selected by the programming team of the festival. Reduced subscriptions are available until June 9, including one free week on unlimited.tiff.ro. All three types of subscription available to the general public come with one month of free access to all films on the platform.

TIFF Artistic Director Mihai Chirilov thanked the brave audience that battled the weather and dedicated a moment to the memory of Tudor Caranfil, beloved film critic and film historian who passed away in March of this year.

The evening concluded with an emotional meeting with the filmmaking team behind ***Parking***. Mihai Smarandache, the protagonist of this love story shot in Spain, writer Marin Mălaicu-Hondrari whose bestselling novel inspired the screenplay, composer Julio de la Rosa joined director Tudor Giurgiu in thanking cinephiles who filled several theaters to the brim for their warm welcome to Cluj. From June 14, ***Parking*** will be distributed in cinemas in Romania by Transilvania Film.

Two very full days are coming up: Saturday, June 1st, the spectacular grounds of the Bánffy Castle in Bonțida will become first a paradise for children during the day, then, starting at 9:30 PM, a setting for the ***CoinCoin & The Extra-Humans***, and, finally, a dance floor for the **Full Moon Party** guests.

The weekend culminates with awarding **Nicolas Cage** with the **Transilvania Trophy for Contribution to World Cinema** and the event screening of his film ***Face/Off*** at 9 PM in the Unirii Square Open Air cinema. Then on Sunday, June 2, at 12:00 at Hotel Platina, cinephiles can find out more details in the Nicholas Cage **masterclass**, and the same day at 9:30 PM his horror film ***Mandy*** will be screened at the Banffy in Bonțida.

Even if the forecast is optimistic, organizers recommend checking for location and scheduling changes for open air events. The official TIFF app, available on the Apple App Store and on Google Play, gives real-time notification of scheduling changes, as do the TIFF social media channels.

Follow us on:

[Web](#) | [Facebook](#) | [Twitter](#) | [Instagram](#)

The Transilvania International Film Festival is organized by the Association for Romanian Film Promotion and the Transilvania Film Festival Association.

With support from the Ministry of Culture and National Identity, the National Center for Cinematography, the Cluj City Hall and County Council, and the Creative Europe-MEDIA Programme of the European Union, the Romanian Cultural Institute, Dacin Sara, and the Department for Interethnic Relations of the Romanian Government

Presented by: Banca Transilvania

Main Partner: Mastercard

Official car: Mercedes Benz

Official coffee: Nespresso

Official transport: TAROM

Sponsors: Orange, Cemacon, Lidl, HBO GO, Kronenbourg Blanc, Regina Maria, E-On, McDonalds, IQOS, Tenaris Silcotub, Groupama, Cinema City, Aqua Carpatica, Domeniile Samburesti, Energobit, Madd Electronics, Eximtur, Ecco, Maris, Obsentum, Via Viticola Sarica Niculitel, Zetea, BDG, Clever, PMA, IKEA

Official logistic partner: DHL

Media partners: Europa FM, Adevărul, Dilema Veche, OK! Magazine, Historia, Marie Claire, Harper's Bazaar, Cosmopolitan, Auto-Motor-Sport, TV5, Business Review, Radio România Cultural, Observator Cultural, Agerpres, VICE, Glamour, Cinemagia, Revista BIZ, Life.ro, AaRC.ro, Sinteza, LiterNet, Verbs Describe Us, GeoMovies.

Local media partners: TVR Cluj, EBS Radio, Făclia, Filmtett, InfoTrafic, Maszol, Monitorul de Cluj, Radio Cluj, Transilvania Reporter, Ziua de Cluj, Transindex

Monitoring partner: mediaTRUST