13th Transilvania IFF Awards – 2014









↑ Krzysztof Zanussi

Transilvania Trophy, in amount of 15.000 euro, offered by SILVA – *Stockholm*, by Rodrigo Sorogoyen (Spain)

Best Directing Award, in amount of 5.000 euro – Tomasz Wasilewski for *Floating*Skyscrapers (Poland)

Special Jury Award, in amount of 1.500 euro, offered by HBO – *Viktoria*, by Maya Vitkova (Bulgaria-Romania)

Best Performance Award, in amount of 1.000 euro, offered by Vitrina Advertising – Javier Pereira and Aura Garrido, Stockholm

Special Mention of the Jury – Paat by Amir Toodehroosta (Iran) and White Shadow by Noaz Deshe (Italy-Germany-Tanzania)

FIPRESCI Prize, offered by The International Federation of Film Critics for a film in the Eye for an Eye section – Calvary, by John Michael McDonagh (Ireland)

The Audience Award, offered by MasterCard – *Still Life*, by Uberto Pasolini (UK)

The Excellence Award, offered by Mercedes-Benz – Florin Zamfirescu (actor)

↑ Javier Pereira

Lifetime Achievement Award – Krzysztof Zanussi (director, producer)

Career Achievement Award – Debra Winger (actress)

Romanian Days Award for Best Feature Film, in amount of 6.000 euro (in postproduction services) offered by Cinelabs -The Second Game, by Corneliu Porumboiu

Romanian Days Award for Best Short Film, in amount of 1.500 euro, offered by Jameson and one shooting day offered by MediaPRO Studios – *Dying from a Wound* of Love, by Iulia Rugină

Romanian Days Award for Best Debut, in amount of 1.000 euro, offered by Raiffeisen Bank – *The Japanese Dog* by Tudor Cristian Jurgiu

Best Film Award in the Shadows Shorts Competition, in amount of 500 euro, offered by Shorts TV – Yardbird, by Michael Spiccia (Australia)



↑ Rodrigo Sorogoyen

ABOUT

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↑ Tomasz Wasilewski

Transilvania Pitch Stop (TPS) Awards
Transilvania Pitch Stop Development
Award in amount of 2000 euro cash award
offered by TIFF – Father Moves Mountains.

directed by Daniel Sandu

Transilvania International Film
Festival (TIFF) is presented by
Romanian Film Promotion, and it
is the first international feature
film festival in Romania. Its main
host is the town of Cluj-Napoca,
Transylvania.

Founded in 2002, TIFF has grown rapidly

to become the most important film-related event in Romania and one of the most spectacular annual events in the region. It is a member of the Alliance of Central and Eastern European Film Festivals (CENTEAST) and it is supported by the MEDIA programme.

At the 2011 edition, TIFF joined the elite club of festivals accredited by the International Federation of Film Producers' Associations (FIAPF), endorsement which places it among the 40 most important festivals in the world.

Transilvania Pitch Stop Post Production Award, 5000 euro worth of post production services offered by Abis Studio & ColorGrade – *Mariţa*, directed by Cristi Iftime, produced by Ada

The Transilvania Film Festival Fund (TFFF)
awards:

Solomon, HiFilm

Fifteen Zero Thirty Three, by Iulia Matei – a grant in cash in amount of 3000 euro

Opening, by Cristina Groşan – grant in amount of 3000 euro (post-production services) offered by Digital Cube

Compatibilități, by Alexandru Căpătoiu, grant in amount of 3000 euro (post-production services) offered by Cinelab Romania

Over the years, TIFF's Lifetime
Achievement Award has been presented
to important figures of European and
worldwide cinema, including Jiří Menzel,
Debra Winger, Claude Lelouch, Geraldine
Chaplin, Wim Wenders, Marin Karmitz,
Jacqueline Bisset, Michael York, Catherine
Deneuve, Claudia Cardinale, Annie Girardot,
Udo Kier, Vanessa Redgrave, Nicolas Roeg
and Franco Nero.

Transilvania IFF's main goal is the promotion of cinematic art by presenting some of the most innovative and spectacular films of the moment that feature both originality and independence of expression, that reflect unusual cinematic language forms or focus on current trends in youth culture.

TIFF is therefore a strong reason to plead for the vibrant city of Cluj-Napoca as a perfect candidate for European Cultural Capital 2021.



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WHO WON WHAT

TIFF 2014 in numbers

During the 10 days of the festival, TIFF turned the city into a huge cultural centre, with hundreds of screenings, premieres, concerts, masterclasses and debates.

The 217 films from 55 countries equaled **400 screenings** and over **63.000** tickets sold. About 1000 quests – filmmakers, producers, actors, industry members - and Romanian and foreign journalists attended the screening and the side events.

www.tiff.ro was updated daily with vast video and photo galleries and had **46.861** unique visitors and **88.919** visits. 85% users accessed the platform from Romania, but there were also visitors from the US, Great Britain, Germany, France, Hungary, Moldova, Austria, Spain and Italy. 43% visitors were first time users. The official blog of the festival, **blog.tiff.ro** had over 17.500 readers, the most successful posts being "10 not-to-bemissed things at TIFF 13" and the photos and stories published in the "Humans & Cinema" section.

The Facebook page, TransilvanialFF, have received 10.000 new likes. now reaching over **42.000**.

This year, **413 volunteers** have helped organizing the TIFF events. Some of them came from Albania, Austria, US, Chile, Spain, France or Poland.











↑ Film Warehouse

- 5 "Maria T" Balanescu Quartet Debra Winger
- ← Anamaria Marinca, Vlad Ivanov
- ∠ Grainne Humphreys, Pamela Pianezza, Christoph Terhechte



"Save the Big Screen!"

A campaign to recondition and relaunched during Transilvania IFF 2014. and aims to transform the former film warehouse, one of the most interesting places in Clui, into an alternative space for urban culture in order to host film screenings and other cultural events.

introduce at least some of the hundreds of cinemas closed over the last two decades into Romania's state cinema network was A crowdfunding campaign was officially launched during the opening ceremony of the Transylvania International Film Festival

an abandoned state film depot for use as a screening venue and, eventually, a museum of Romanian cinema. Since it was abandoned eight years ago 35 mm prints of films have been strewn in and around the vandalised buildings. The depository was the venue for a special open air screening of extracts from a new documentary Giurgiu is producing about the plight of Romania's lost theaters, Cinema Mon Amour. Guests at the screening, which included Winger, were shown around the depository, where hundreds of reels of abandoned 35 mm prints lie rotting in and around the buildings. Romanian subtitled prints of mid 1990s Hollywood movies that included Titanic and Mars Attacks! were identifiable among the piles of prints and loose negatives.

"The Transilvania Festival is backing a local

initiative in its home city of Cluj to restore

Nick Holdsworth – Hollywood Reporter

"I did something yesterday I never thought I'd do: I trampled on 35mm film", Variety's Jay Weissberg wrote in the 7 June edition of AperiTIFF, the festival's daily. Such was the opening sentence of his article on the crowdfunding initiative to save the film warehouse in Cluj, so wonderfully titled "Trampling on film physically rather than via the keyboard". Like many, he visited the film warehouse where meters and meters of celluloid strips, as he would say, were scattered around the deposit or hanging from trees. Such a sad and disquieting sight prompted the "Save the Big Screen!" initiative. It is the first and largest campaign aimed at raising public awareness and drawing the authorities' attention towards finding solutions for the rehabilitation of the Romanian cinema theatre network.

Tara Karajica – The Film Prosecutor

→ Alex Traila, Katriel Schory, Cristi Iftime, Annamaria Lodato, Daniel Sandu, Nadia Drest



↑ Unirii Open Air

Transilvania Pitch Stop

Transilvania Pitch Stop is an industry event initiated in 2014, that aims to discover a strong selection of Romanian projects, giving first and second time feature film directors and producers the opportunity to be part of a custom made story development and packaging workshop during Transilvania Talent Lab. The first edition of the project finished with a public presentation in the presence of a number of potential international financial partners. Festival del film Locarno became a valuable partner of the project. During Locarno Industry Days, the young Romanian directors pitched their new projects to producers, film funds, financing companies, sales agents and distributors.



"I'm in charge of a very large festival in Chicago, but I'm still impressed with the TIFF selection. I'm very impressed with everything I see, the type of films, and the various genres. I'm jealous. But I have better weather than you guys. I've seen wonderful films, I've discovered a city of film aficionados, and this is awesome I'm thinking of coming back to shoot a film this city begs to be shot on film" Michael Kutza, director and founder of

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Chicago IFF

"I think that TIFF, Mihai Chirilov and Tudor Giurgiu, together with their whole team, have one of the best film selections in the whole world. Here, I was introduced to the largest number of films offering an interesting perspective on life" **Nik Powell**, producer

"I love the festival! One hour in after arriving here, I'd already met with lots of people from the industry whom I'm used to see in other festivals, as well. It's a very good sign if a festival manages to attract this kind of audience. Congratulations!"

Debra Winger, recipient of the Lifetime achievement Award





↑ Mihai Chirilov, Tudor Giurgiu ↓ Jury (Michael Kutza, Nik Powell, Cristina Flutur, Giora Bejach, Janos Szasz)



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