

## TIFF in numbers

The 14th edition of Transilvania IFF brought a record in the history of the biggest film festival in Romania: the **223 films** from **60 countries**, shown into about **400 screenings**, had a record number of **73.000 sold tickets**, with 10.000 more than in 2014 and without taking into account the great numbers attending the free open air screenings, the master classes, workshops, exhibitions and concerts. More than **1000** guests attended the festival.

The official website, [www.tiff.ro](http://www.tiff.ro), had **90.510 visits** in the **10 days** of the festival, 20% more than last year. The Facebook page TransilvaniaIFF won **9.000 new likes**, now adding up to almost **52.000**. The posts reached **472.219 users** and over **32.000** gave likes and posted **800 comments** – meaning that both numbers doubled from last year. The Transilvania IFF app was downloaded by **3.224 users**, who accessed it **45.994 times**. This year, **320 volunteers** helped the organizers. Four of them were selected in the Volunteer Exchange program in Vilnius and Sarajevo. The oldest volunteer, **53**, holds the record from last year.



↑ Special screening of *Comoara* in Archai Sculpture Park, Vlaha

- ↑ Isaach de Bankolé
- ↑ Agustí Villaronga
- ← Nastassja Kinski
- ← Christine Ott, Tabu
- ↓ Konstantinos Kontovrakis, Oana Giurgiu, Mihai Chirilov



→ Bent Hamer at Cinema Florin Piersic

## New platform: #FEEDback

This year, Transilvania IFF, the *Cottbus Film Festival's Connecting Cottbus* and the *Trieste Film Festival's When East Meets West* launched #FEEDback (Film Eastern Europe Dialogue), with the support of EAVE.

#FEEDback is a think-tank platform that aims to collect and discuss assessments in Eastern European countries on possible means and ways to increase cross-border relations, the permeability between the smaller territories and moving towards a joint agenda on funding, reaching audiences and innovative distribution. For this first meeting in Cluj, in partnership with *Creative Europe - MEDIA Desk Romania*, several representatives from national funding bodies, supranational institutions and producers discussed innovative ways to use the public funding and possibilities on cooperation. The results will be presented at the *European Film Market* at the *2016 Berlinale*.

**Transilvania Talent Lab (TTL)**, a hands-on educational program for emerging filmmakers, has already reached its fourth edition, selecting eight producers, directors and / or screenwriters from Romania and Moldova to work on their fiction and documentary projects with professionals such as *Martina Bleis* from the *Berlinale Co-Production Market* and *Sirkka Möller* from *Dok Leipzig*. The filmmakers worked with the tutors to learn how to put their future projects on the right track to international cooperation.



↑ RD Days Jury: Miroslav Mogorovic, Mimi Plauché, Roberto Cueto

**Transilvania Pitch Stop (TPS)**, a development workshop that wraps up with a pitching session in the presence of a number of potential financial partners, developed five fiction projects at its third edition. TPS is organized in partnership with *Locarno Industry Days* and *Connecting Cottbus*, with support from *Festival Scope*. This year's tutors were: *Konstantinos Kontovrakis*, *Heretic* - Producer, and *Christian Routh*, *ScriptEast* - Head of Studies. TPS jury was composed of *Roberto Olla* (Executive Director, *Eurimages*), *Matthieu Darras* (Head of Programmes, *Torino Film Lab*) and *Elin Erichsen* (Head of Development, *Norwegian Film Institute*). They awarded two projects that are traveling to Locarno for a matchmaking session: *The Soldiers*, by Ivana Mladenovic, and *1985*, by Bogdan Mureşanu.



**Violeta Bava**, co-director *Buenos Aires International Film Festival*: "Every day they would surprise us. I discovered unexpected films - it's very good to be surprised. A festival should not be predictable. And the fact that the city is populated by so many young people and students turns the festival into something very special".



- ↑ Mihai Chirilov, Nastassja Kinski, Tudor Giurgiu
- ↑ Claire Downs, Transilvania Talent Lab
- ↓ Competition Jury: Dennis Lim, Juliette Lepoutre, Olimpia Melinte, Violeta Bava, George Ovashvili

**Dennis Lim**, director of programming *Film Society of Lincoln Center*: "Romanian cinema has been very important for the past 10 years or so, thus I think such a festival is absolutely necessary. It's very important to have a national competition and an actual promotion of the Romanian film industry. Transilvania IFF is a wonderful festival".

**Rebecca Garrido**, artistic director of *Connecting Cottbus*: "The film market that you have here is wonderful. Many workshops, panels and a great selection of Romanian projects"

**Jay Weissberg**, film critic *Variety*: "Balancing the intellectual with the emotional is the ultimate form of cinephilia, something so well reflected in TIFF's programming, weaving together drama, comedy, horror, documentary... It's what feeds our hunger for film, and hopefully keeps our minds open to new experiences and discoveries."



## 14th Transilvania IFF Awards – 2015



↑ Nicolae C. Tânase, Corneliu Porumboiu



↑ Margita Gosheva



↑ Petar Valchanov



↑ Grimur Hákonarson



↑ Andrei Crețulescu

**Transilvania Trophy**, in amount of 15.000 euro – *El incendio / The Fire*, by Juan Schnitman (Argentina)

**Best Directing Award**, in amount of 5.000 euro – *The Lesson / Urok*, by Kristina Grozeva and Petar Valchanov (Bulgaria-Greece)

**Special Jury Award**, in amount of 1.500 euro, offered by HBO – *Rams / Hrútar*, by Grimur Hákonarson (Iceland-Denmark)

**Best Performance Award**, in amount of 1.000 euro, offered by Vitrina Advertising – Margita Gosheva, *The Lesson / Urok*

**FIPRESCI Prize**, offered by The International Federation of Film Critics for a film in Words Are Very Unnecessary section – *Test / Ispytanie*, by Aleksandr Kott (Russia)

**The Audience Award**, offered by MasterCard – *Rams / Hrútar*, by Grimur Hákonarson (Iceland-Denmark)

**The Excellence Award**, offered by Mercedes-Benz – Marin Moraru (actor)

**Lifetime Achievement Award** (post-mortem) – Richard Johnson (actor)

**Special Award for the Contribution to the World Cinema – Romanian Days Award for Best Feature Film**, in amount of 6.000 euro (in post-production services) offered by Cinelabs Romania – *The Treasure*, by Corneliu Porumboiu

**Romanian Days Award for Best Debut**, in amount of 1.000 euro, offered by Raiffeisen Bank – *The World is Mine*, by Nicolae Constantin Tânase

**Romanian Days Award for Best Short Film**, in amount of 1.500 euro, offered by Jameson – ex aequo *Ramona* (by Andrei Crețulescu) and *Black Friday* (by Roxana Stroe)

**Special Mention of the Short Film Jury in the Romanian Days – Pavel**, by Alexandru Ranta

**Best Film Award** in the **Shadows Shorts Competition**, in amount of 500 euro, offered by Shorts TV – *El bosque negro*, by Paul Urkijo Alijo (Spain)

**Transilvania Pitch Stop Development Award**, in amount of 2000 euro cash award offered by TIFF and Diferit – *The Soldiers*, by Ivana Mladenovic

**Transilvania Pitch Stop CoCo Award**, offered by Connecting Cottbus Co-Production Market – *1985*, by Bogdan Mureșanu

**Transilvania International Film Festival (TIFF) is presented by Romanian Film Promotion, and it is the first international feature film festival in Romania and the biggest one. Its main host is the town of Cluj-Napoca, Transylvania.**

Founded in 2002, TIFF has grown rapidly to become the most important film-related event in Romania and one of the most spectacular annual events in the region. It is a member of the Alliance of Central and Eastern European Film Festivals (CENTEAST) and it is supported by the Creative Europe - MEDIA Programme.

At the 2011 edition, TIFF joined the elite club of festivals accredited by the International Federation of Film Producers' Associations (FIAPF), endorsement which places it among

the 40 most important festivals in the world.

Over the years, TIFF's Lifetime Achievement Award has been presented to important figures of European and worldwide cinema, including Nastassja Kinski, Jiří Menzel, Debra Winger, Claude Lelouch, Geraldine Chaplin, Wim Wenders, Marin Karmitz, Jacqueline Bisset, Michael York, Catherine Deneuve, Claudia Cardinale, Annie Girardot, Udo Kier, Vanessa Redgrave, Nicolas Roeg and Franco Nero.

Transilvania IFF's main goal is the promotion of cinematic art by presenting some of the most innovative and spectacular films of the moment that feature both originality and independence of expression, that reflect unusual cinematic language forms or focus on current trends in youth culture. TIFF is therefore a strong reason to plead for the vibrant city of Cluj-Napoca as a perfect candidate for European Cultural Capital 2021.

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EXECUTIVE DIRECTOR – Oana Giurgiu  
FESTIVAL MANAGER – Cristian Hordilă

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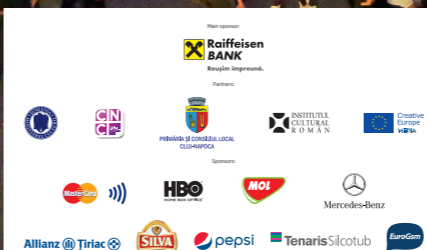
**TIFF**  
Transilvania International  
Film Festival

Accredited by  
FIAPF



WHO WON WHAT

WHAT'S IT ALL ABOUT



15<sup>th</sup> edition, 2016  
May 27 – June 5

Deadline for entries  
**February 1, 2016**  
More details at [www.tiff.ro](http://www.tiff.ro)